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BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED

J. H. HEBERLING Easton, Ill., U.S.A.

- **DARWIN TULIPS**  
• **REGALE LILIES**

Sec. 562, P.L. & R.  
U. S. POSTAGE  
**PAID**  
Easton, Illinois  
Permit No. 1

U. S. Dept. of Agriculture  
Fruit & Vegetable Crops & Diseases  
Bureau of Plant Industry  
Washington, D. C.

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★ JUN 29 1943 ★

U. S. Department of Agriculture

Miss Neuman  
auth. Bldg.  
Wash. D.C.





# DARWIN TULIPS---REGALE LILIES

— MAY 25, 1943 —

## WHERE AND HOW GROWN —

Our tulip bulbs are grown in rich Illinois soil where, during the winter, the temperature is frequently at zero or below. Our bulbs go through such winters without any special protection and come up fine and strong in the Spring producing fine flowers. Such a climate gives them a strength and toughness which will insure good flowers for you next Spring. Tulips grown in warmer climates sometimes fail to withstand our severe winters, with disappointing results to purchasers.

## GUARANTEE —

All stock is guaranteed true to name and free of insect pests and disease. We further guarantee that with proper care and favorable weather our bulbs will give you splendid flowers next Spring. This guarantee applies to Medium size bulbs also.

## MEDIUM SIZE TULIP BULBS —

It has been our experience that medium size tulip bulbs, when planted out of doors, will produce as large flowers and are as sure bloomers as the large size bulbs. Hence we place the same guarantee on them. Should we be out of the large size we will substitute a larger count of the medium bulbs unless you advise to the contrary. We suggest early orders because the demand is heavy.—J. H.

## TERMS —

DISCOUNTS: 5% Discount for cash with order if received by June 30th.

You may order now, sending 25% of order in cash, and we will ship C. O. D. if not paid in full at shipping time. Orders will be promptly acknowledged when received. War Savings Stamps accepted in payment of orders. We advise early orders.

## DELIVERY —

Tulip bulbs will be shipped between September 1st and October 20th unless ordered out sooner. Regale Lilies between October 1st and 30th. Retail Orders Prepaid. Wholesale Orders F. O. B. Easton.

## TULIPS

### Prepaid Delivery Charges

PLANTING		Large Per 10	Med. Per 10
Plant in September, October, or any time before freezing Winter weather. They give best results when Fall-planted because they are early Spring blooming. Tulips will thrive in any good soil. If fertilizer is used do not place touching the bulb. Below the bulb with an inch of soil on top is a good location for your fertilizer. Plant so that bulb is covered with four inches of soil. Tulips will do best where they have sunshine at least half of each day.			
	CLARA BUTT—A beautiful Darwin tulip of soft apple blossom pink . . . . .	\$.60	\$.45
	FARNCOMBE SANDERS—A large brilliant scarlet Darwin . . . . .	.70	.50
	GRENADIER—A very large brilliant orange cottage tulip . . . . .	.70	.50
	GIANT PURPLE—A very tall dark velvety purple Darwin . . . . .	.70	.50
	INGLECOMBE YELLOW—A very rich yellow . . . . .	.60	.45
	KING HAROLD—A large very rich deep velvety red Darwin . . . . .	.70	.50
	KANSAS—A beautiful white Triumph tulip . . . . .	.70	.50
	PHILIP DE COMMIES—A large black red Darwin of unusual merit . . . . .	.70	.50
	PICOTEE—A very large flowered Lily Tulip, white with tinted edges . . . . .	.80	.55
	PRINCESS ELIZABETH—A large Darwin rose pink with silver edge . . . . .	.70	.50
	WHITE QUEEN—A large and tall white Darwin . . . . .	1.00	.75
	MIXED DARWINS—A great variety of Darwin tulips, a riot of beautiful colors . . . . .	.50	.30

### DARWIN TULIPS

The tall, late varieties that are so much admired. Blooming in this latitude about April 20th, sometimes later. Not all Darwin tulips bloom at exactly the same time. There is a difference in varieties.

### COTTAGE TULIPS

These are large, tall tulips, a little earlier than the Darwins.

### TRIUMPH TULIPS

Triumphs are a cross between the Darwins and the earlier varieties and are not quite so tall as the Darwins, but have very large flowers and are a little earlier than Darwins.

If you want very tall tulips, plant where they have part shade and mulch with two inches of Peat Moss, straw or leaves. Plant in well drained fertile soil.

## WHOLESALE TULIP PRICES

Prices are per 100 F. O. B. Easton, Illinois—25 or more of same size and variety at 100 rate.

	Per 100	Large	Medium		Per 100	Large	Medium
CLARA BUTT . . . . .	\$5.00		\$3.60	KANSAS . . . . .	\$5.80		\$4.00
FARNCOMBE SANDERS . . . . .	6.00		4.00	PHILIP DE COMMIES . . . . .	5.80		4.00
GRENADIER . . . . .	6.00		4.00	PICOTEE . . . . .	6.00		4.00
GIANT PURPLE . . . . .	6.00		4.00	PRINCESS ELIZABETH . . . . .	6.00		4.00
INGLECOMBE YELLOW . . . . .	5.00		3.60	WHITE QUEEN . . . . .	8.00		5.00
KING HAROLD . . . . .	6.00		4.00	MIXED DARWINS . . . . .	3.99		2.59

## REGALE LILIES---The most popular of all American Lilies

Large, white and very fragrant. This lily is hardy in most climates including latitude of Illinois and states further north. The greatest danger of frost is in the Spring after they start growth and are up, then sometimes a freeze will injure them. This can be avoided to a certain extent by mulching the ground after it freezes in Winter. Thus delaying early Spring growth. It is also safer to mulch the newly planted bulbs in late Fall or early Winter which insures safe wintering. Plant only on well drained soil. Rich soil will produce tall stems and many flowers. They produce much better the second season after planting.

Planting—Plant small bulbs three to four inches deep, and larger ones four to six inches.

## PREPAID PRICES

(Free Delivery) 5 at same rate as 10

	Per	2	10		Per	Each	10		Per	Each	10
Size 4-5 . . . . .	\$	.20	\$.80	Size 6-7 . . . . .	\$	.20	\$1.60	Size 8-9 . . . . .	\$	.35	\$2.80
	Per	Each	10		Per	Each	10		Per	Each	10
Size 5-6 . . . . .	\$	.14	\$1.20	Size 7-8 . . . . .	\$	.25	\$2.00	Size 9-11 . . . . .	\$	.50	\$4.00

## WHOLESALE PRICES

Prices are Per 100 F. O. B. Easton, Illinois—25 or more at 100 rate

	Size	4-5	5-6	6-7	8-9	9-10	10-11
Per 100 . . . . .		\$5.50	\$7.50	\$9.00	\$12.00	\$18.00	\$25.00

Thank you for past orders and come again.

Sincerely yours,

J. H. HEBERLING, Easton, Illinois.



